



ANNUAL CONFERENCE 2005

National Motorcycle Museum

Friday 18 November 2005

INVITATION

Please accept this invitation to attend one of the most important Information and Communication Technology events in the West Midlands this year.

Following on from the hugely successful 2004 debut conference, this year's event will develop further the priority strategies for creating a dynamic and successful ICT community in the West Midlands. At this conference you will be able to

- see how important ICT business is to our region
- understand better the benefits of clustering
- hear from keynote speakers, including **Sir Peter Rigby**, Chairman and CEO of SCC plc, about ICT achievements and plans for the future
- attend a series of inter-active workshops focussing on important business and customer issues
- influence those who will shape our region's ICT strategy going forward

This year's conference also sees the inaugural **West Midlands ICT Awards**, to be presented to companies that have demonstrated outstanding excellence during 2005. These include a Regional Champion Award with a prize of £2,000.

(For details on the categories to be recognised and how to enter the awards refer to the ICT Cluster website www.wmictcluster.org)

The ICT Cluster Conference will take place on the morning of Friday 18 November and is being organised by Advantage West Midlands (AWM), the Regional Development Agency. Places are free but limited so if you work in or have an interest in the ICT sector, you should register NOW for this important event. Simply email your Title, Name, Position, Company/Organisation, Address and Telephone Number to – advantagewm@presfact.demon.co.uk (marking the subject ICT Registration). Please also send similar details of any associates who would like to attend.

Further information on this conference is available on the ICT Cluster web site (www.wmictcluster.org) or you can call **0845 601 3992** between 08:00 and 18:00, Monday to Saturday.

AN ADDITIONAL EVENT

After lunch at the same venue, the West Midlands IT Association (WMita) will be holding its annual conference. The conference is free to both WMita members and non-members interested in joining the association. Conference topics cover the latest in: developing your network of business contacts, winning public sector contracts, and exploiting the region's business support services.

For more information go to www.wmita.co.uk